



Queen's Park
GOLF COURSE

GET NOTICED



Business sponsorship opportunities at Queen's Park

WELCOME TO QUEEN'S PARK

Queen's Park is a prestigious golf course set in mature parkland in the heart of Bournemouth.

Close to the thriving cosmopolitan community of Charmister, the golf course blends with the local community who regularly use the park for walking, sports, recreation and picnics.

Attracting 40,000 visitors (20,000 of whom are golfers) each year from the local area and much further afield, the Golf Course is owned and operated by Bournemouth Borough Council, and has a reputation for being one of the finest and most picturesque municipal golf courses in the South of England.

Queen's Park welcomes a variety of golfing types - from serious golfers who play with a handicap, to Society golfers and corporate groups looking for an enjoyable round and a vibrant social experience after the game.

Junior golfing events have recently been introduced, and we work with local hotels and colleges, including Bournemouth University, to welcome a large number of holidaymakers and students throughout the year.

EACH YEAR
40,000
VISITORS
20,000
GOLFERS

OTHER VISITORS TO QUEEN'S PARK

With great hospitality, a popular event space and full social calendar, Woodpecker Café at Queen's Park Pavilion attracts all kinds of visitors for many reasons.

It is a popular meeting place for business-people, friends and families who take full advantage of the large free car parking and the excellent family-friendly play facilities.

Today, on match days, Queen's Park is a popular meeting point for the 12,000 fans of the town's Premiership Football team, AFC Bournemouth.

Who can think of a more pleasant stroll to the match than through Queen's Park?



SPONSORSHIP OPPORTUNITIES AT QUEEN'S PARK

We think we have found the best opportunities to get your business noticed around the course, but if you have a different idea of how to get your business noticed, please let us know.

We have packaged together our sponsorship opportunities to include family golf tickets, a Corporate/Society day, a special hospitality discount and family mini golf tickets for the course in the award-winning Lower Gardens, Bournemouth.

The course at Queen's Park is challenging and not recommended for the inexperienced golfer.

THE AUDIENCE

- Serious golfers
- Pay and Play golfers (local, M4 corridor & holiday makers from further afield)
- Corporate groups and Societies
- Football supporters
- Residents (families of all ages)
- Students (national and international)



1. TEES

Some tees will have more 'views' than others. The layout of our golf course and the public pathways that snake across Queen's Park allow for a greater number of people passing them than others. So, we have priced our tees according to their popularity.



2. GOLF EVENTS SPONSORSHIP

There are many golf events that happen throughout the year at Queen's Park. Get in touch to find out how you can get your business in front of golfers and the local community.



3. GOLF BUGGIES Advertising on the move

Why not advertise your business 'on the move'? Buggies nipping around the course attract attention and are very popular with our golfers, with demand often out-stripping supply.

We have eight golf buggies available to sponsor and you can choose between having a full 'wrap' around the buggy with your branding, or a branded 'window' sticker.



WWW.QUEENSPARKGOLFCOURSE.COM

SPONSORSHIP TERMS

All advertisers should adhere to the council's sponsorship and ethical policy.

QUESTIONS? TALK TO US

We're here to answer any questions you may have. Please get in touch with our sponsorship team on **01202 451605**, or email andrew.mackenzie@bournemouth.gov.uk

RATE CARD

Tee No(s)	Annual Price	2-year Price*	Additional Family Benefits		
			Green vouchers midweek	Lower Gardens mini golf tickets	8 ball golf day with coffee / bacon roll
1	£500.00	£800.00	12	5	1
2	£400.00	£700.00	8	3	1
11	£400.00	£700.00	4	3	1
16	£400.00	£700.00	4	3	1
17	£450.00	£750.00	8	3	1
18	£500.00	£800.00	12	5	1
All other tees	£400.00	£600.00	4	2	0

	Annual Price	2-year Price*	Additional Family Benefits		
			Green vouchers midweek	Lower Gardens mini golf tickets	8 ball golf day with coffee / bacon roll
Scorecard	£500.00	£800.00	0	0	0
Buggy Wrap	£800.00	£700.00	4	0	1
Buggy Sticker	£300.00	£700.00	4	0	0

*two years must be allocated and paid for at the time of booking. Additional signs are available at a cost of £85 excluding artwork costs. Artwork can be provided by the customer to size and format provided, but we can prepare artwork if needed at a cost of £60 ex VAT.

Bespoke packages and discounts available. Talk to us.

Other Parks Sponsorship Opportunities

There are many other opportunities within Bournemouth's award-winning parks and gardens to get your business noticed, including the following:

- Roundabouts
- Litter bins
- Benches
- Paving bricks
- Our events programme(s)
- Trees

Please get in touch to discuss the options, pricing and availability.



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