



Queen's Park
GOLF COURSE

Sponsorship opportunities

20k golfers each year

Over 3 million visitors





Queen's Park Golf Course, known for its mature and challenging layout, is a stunning venue that values its rich heritage.

It attracts golfers from Bournemouth, Christchurch, and Poole, along with locals enjoying the park for recreation.

With over 3 million annual visitors, including 20,000 golfers ranging from enthusiasts to corporate groups and holidaymakers, the course offers an enjoyable game and vibrant social atmosphere year-round. Recently introduced partnerships include Bournemouth University, with Queen's Park welcoming a growing number of students.





More than just a golf course

The Woodpecker Café at Queen's Park, known for its warm hospitality and lively event space, draws a diverse range of visitors.

It's a favoured meeting spot for business professionals, friends, and families, who enjoy ample free parking and excellent family-friendly play amenities.

Meet. Play. Eat.



An audience for your business

20k golfers each year

Over 3 million visitors per year



Queens Park e-newsletter

1.8k subscribers



Facebook

Queensparkgolfcourse **1.7k followers**

woodpeckercafeQP **1k followers**



Instagram

queensparkgolf **700 followers**



Website: queensparkgolfcourse.com

92k unique views in 2024

Residents

Families

Students

National and international

Serious golfers

Local season ticket holders
playing once to twice a week

Aged 40-70

75% male, 25% female

Pay and Play golfers

Local golfers from Bournemouth
and immediate area

M4 Corridor and holiday makers
from further afield

Corporate groups and societies

Dedicated golf societies

Charities

Local businesses

Sponsor a tee



Gold Package £1,200 + vat

- ▶ Logo on a high-profile tee (1, 2, 11, 16, 17, 18)
- ▶ 3 x complimentary 4 ball green vouchers
- ▶ 4 x social posts across the year (Instagram & Facebook)
- ▶ Inclusion on the homepage of the website and a dedicated sponsorship page
- ▶ Inclusion in the monthly e-newsletter with 1.8k subscribers
- ▶ 12 month advert on TV screen in bar and golf shop
- ▶ Banner located on Woodpecker Café terrace (banner and design to be supplied by business)
- ▶ 10% off in the bar and kitchen

Silver Package £750 + vat

- ▶ Logo on lower viewed tee (3 – 10, 12 – 15)
- ▶ 1 x complimentary 8 ball green vouchers
- ▶ 4 x social posts across the year (Instagram & Facebook)
- ▶ Inclusion on the homepage of the website and a dedicated sponsorship page
- ▶ Inclusion in the monthly e-newsletter with 1.8k subscribers
- ▶ 12 month advert on TV screen in bar and golf shop
- ▶ Banner located on car park fencing (banner and design to be supplied by business)
- ▶ 10% off in the bar and kitchen

All sponsorship packages
are for **12 months**

Sponsor a golf buggy



Gold Package £1500 + vat

- ▶ Branding rights of all eight buggies
- ▶ 3 x complimentary 4 ball green vouchers
- ▶ 4 x social posts across the year (Instagram & Facebook)
- ▶ Inclusion on the website on the homepage and a dedicated sponsorship page
- ▶ Inclusion in the monthly e-newsletter with 1.8k subscribers
- ▶ 12 month advert on TV screen in bar and golf shop
- ▶ Banner located on Woodpecker Café terrace (banner and design to be supplied by business)
- ▶ 10% off in the bar and kitchen

Silver Package £950 + vat

- ▶ Front window sticker in all eight buggies
- ▶ 1 x complimentary 8 ball green vouchers
- ▶ 4 x social posts across the year (Instagram & Facebook)
- ▶ Inclusion on the website on the homepage and a dedicated sponsorship page
- ▶ Inclusion in the monthly e-newsletter
- ▶ 12 month advert on TV screen in bar and golf shop
- ▶ Banner located on car park fencing (banner and design to be supplied by business)

All sponsorship packages
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Bespoke items

From £250

- ▶ Banner advertising
- ▶ Score cards
- ▶ Events
- ▶ Uniform
- ▶ Cafe tables
- ▶ TV screen
- ▶ Flags
- ▶ Bespoke hole cup inserts

Please get in contact to discuss details of these opportunities.

We think we have found the best opportunities to get your business noticed around the course, but if you have a different idea, please let us know.

All sponsorship packages are for **12 months**



Please get in touch if you have any questions or would like to discuss sponsorship opportunities

Alison Perrins

Business Development Manager

Alison.perrins@bcpcouncil.gov.uk

01202 126888

Owned and
operated by

